



## 25 years of perfect hiking and nature experience

As pioneers of today's outdoor boom, the Wanderhotels have been offering perfect holiday experience year-round since the foundation in 1995. The focus lies on hiking, nature and outdoor experience. Each of the 68 member hotels is located in Austria, South Tyrol or the Black Forest, all hotels are family-run by hosts sharing passion and enthusiasm for "their" mountains. During the last 25 years continuous development towards highly professional outdoor holidays has been taking place. This persistent progress combined with comfort and top quality allow the Wanderhotels to be called Europe's number one expert in alpine outdoor experience.

Hiking is trendy in the 21st century and practiced by millions of people. Hiking in pristine natural environments clears the mind and revives the soul. Green leaves, delicate flowers, birdsongs and the bubbling of a mountain stream touch the hearts and benefit body and soul. Being outside, enjoying beautiful views and experience nature with all senses, inspires the mind, improves concentration and strengthens willpower.

### **Your host and consultant: passionate and competent**

The goal of each of the 68 hiking hotels is to offer their guests an outstanding and unforgettable holiday experience in the alpine mountain landscape. Local families as hosts guarantee passion, enthusiasm and professional knowledge of the surrounding alpine region. Very often hikes are guided by the hotelier personally - a speciality of the Wanderhotels. The increasing call for individual and flexible holiday arrangements is catered to be highly individual advice and friendly care.

"Just let your mind and sight wander freely", was Eckart Mandler's recipe for the creation of the Wanderhotels together with like-minded hoteliers. They still share the common goal of creating sustainable nature experience while achieving the highest quality standards combined with friendly hospitality.

Reconnecting with nature is the new luxury nowadays. The more our lives are lived in narrow and noisy cities, the more we move around in digital worlds, the greater the longing to escape that world full of pressure and stress becomes. Relief is found in the forest, on the mountains or simply in quiet places that connect us with nature. Wandering the alps is exercise for the body and freedom for the soul.

### **Hiking all year round**

The Wanderhotels offer hiking as a year-round activity for all levels. Hikes range from easy, meditative walks to high alpine tours. Climbing, biking, skiing, snowshoeing or chilly winter walks - the focus lies in spending time in pure nature. Whether you are travelling alone, with family or a couple - the Wanderhotels satisfy every need - year-round.



### **"Who comes once, always comes back"**

The binding in every hotel of the group is very high, which has to do with the close contact between travellers and hosts particularly during hikes together. The constant service in all member hotels, despite the individual facilities and location, guarantees high guest satisfaction. But not only this - guests also have close ties to the Wanderhotels globally. Guest reviews show that many guests always trust after a visit to a member hotel in the future in walking holidays in other places on the alpine-wide specialists.

### **Wanderhotels:**

- Foundation: 1995
- Orientation: Alpine-wide hotel group for hiking, nature and outdoor adventure
- Members: 68 family hotel establishments (3-star to 5-star hotels) in over 10 different destinations in Austria, South Tyrol and Germany
- around **6,000 beds** and **1,3 million overnight stays per year**
- unique till today: the Wanderhotels are the only alpine cooperation of hotels in holiday area hiking, nature and outdoor adventure
- **Basic services of each member of the Wanderhotels:**
  - wonderful location in the most beautiful alpine regions, hiking trails off hotel
  - great personal enthusiasm of the host for the theme hiking & nature experience and expertise in hiking advice
  - unique services including trained mountain guides
  - at least 3 to 5 free guided tours each with trained mountain guides
  - information in the own "hiking-libraries" (hiking maps, tour suggestions, hiking and landscape books and cultural leaders of the region)
  - wide range of services about hiking (free rental and sale of walking sticks, backpacks, ...)
  - hiking taxi which brings or picks up the guests on tours starting points
  - wellness and spa facilities for regeneration and relaxation after hiking
  - culinary regional delicacies, whole food and vegetarian

### **More Information**

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